Action Items and Follow Up

General

- NABCI partners continue to encourage colleagues/staff to participate in or lead NABCI Subcommittees- ALL
- Contact Terry Rich if you would like to get involved in a Building a Bird Conservation Constituency Work Group.

Monitoring- Net Landscape Change assessment needs request

- As originally proposed, the Monitoring Subcommittee should further refine the language of the action related to the Net Landscape Change assessment request and submit to the Executive Council for consideration. Ken Rosenberg and John Alexander to lead?
- Need to follow up with federal partners who have offered to connect with data experts and leaders within their agencies (Monitoring Subcommittee to lead?)
- Develop strategy for communicating expressed needs to agencies (Monitoring Subcommittee to lead and partner with other subcommittees as appropriate?)

Communications

- EJ Williams will solicit suggestions from NABCI for tag lines or words that might resonate in a tag line.
- NABCI Committee members contact EJ to sign up for 2018 Blog. Each NABCI Committee member organization is expected to contribute one blog per year.
- Other Subcommittees are asked to submit their communications needs to the Communications Subcommittee a few months in advance (All Subcommittee leads)

Bird Conservation Relevance

- Relevance Team will move forward with developing sample one-pagers for partners and work with Communications Subcommittee to explore opportunities to promote content.

National Bird Conservation Priorities

- Judith will work with a few others (Greg Butcher, David Whitehurst?) to combine actions as noted above.
- Judith will share document with themes, strategies, and actions that received 50% consensus with Priorities team. Since there is some debate about whether this will still be too broad, she will also share document with higher threshold for consensus.
- Engage self-identified audience for document to evaluate whether this meets their needs; modify as appropriate. (Priorities Team?)
• Tweak language as necessary to ensure we are appropriately conveying our message. (Priorities Team, Communications Subcommittee?)
• Develop communications strategy/begin sharing document.

**Legislative and Policy**

• Consider what role (if any) your organization can play in the Recovering America’s Wildlife Act Campaign- ALL (or all non-federal)
• Legislative and Policy Subcommittee to ensure most up to date messaging is on NABCI website.
• Contact Judith Scarl and Jennifer Cipolletti if you are interested in being considered for Legislative and Policy Subcommittee Co-Chair or if you have suggestions for who might be a good fit.

**State of the Birds**

• NABCI to produce State of the Birds report focused on importance of the Recovering America’s Wildlife Act is important and the value of state agencies to bird conservation (State of the Birds)
• NABCI partners that wishing to participate in an early legislative push for RAWA should focus on helping the Alliance for America’s Fish and Wildlife get co-sponsors for the bill and individuals to sign the letter over the next 90 days
• NABCI will evaluate what happens between now and May and tee up a report, as appropriate, to be released after mid-term elections, tailoring the report to the messaging needs at that stage. (State of the Birds)