



North American Bird Conservation Initiative- US Committee
31 January-1 February 2018
U.S. Fish and Wildlife Service, 5275 Leesburg Pike, Falls Church, VA 22041

Action Items and Follow Up

General

- NABCI partners continue to encourage colleagues/staff to participate in or lead NABCI Subcommittees- **ALL**
- [Contact Terry Rich](#) if you would like to get involved in a Building a Bird Conservation Constituency Work Group.

Monitoring- Net Landscape Change assessment needs request

- As originally proposed, the Monitoring Subcommittee should further refine the language of the action related to the Net Landscape Change assessment request and submit to the Executive Council for consideration. **Ken Rosenberg and John Alexander** to lead?
- Need to follow up with federal partners who have offered to connect with data experts and leaders within their agencies (**Monitoring Subcommittee** to lead?)
- Develop strategy for communicating expressed needs to agencies (**Monitoring Subcommittee** to lead and partner with other subcommittees as appropriate?)

Communications

- **EJ Williams** will solicit suggestions from NABCI for tag lines or words that might resonate in a tag line.
- **NABCI Committee members** contact EJ to sign up for 2018 Blog. Each NABCI Committee member organization is expected to contribute one blog per year.
- Other Subcommittees are asked to submit their communications needs to the Communications Subcommittee a few months in advance (**All Subcommittee leads**)

Bird Conservation Relevance

- **Relevance Team** will move forward with developing sample one-pagers for partners and work with Communications Subcommittee to explore opportunities to promote content.

National Bird Conservation Priorities

- **Judith** will work with a few others (**Greg Butcher, David Whitehurst?**) to combine actions as noted above.
- **Judith** will share document with themes, strategies, and actions that received 50% consensus with Priorities team. Since there is some debate about whether this will still be too broad, she will also share document with higher threshold for consensus.
- Engage self-identified audience for document to evaluate whether this meets their needs; modify as appropriate. (**Priorities Team?**)

- Tweak language as necessary to ensure we are appropriately conveying our message. (**Priorities Team, Communications Subcommittee?**)
- Develop communications strategy/begin sharing document.

Legislative and Policy

- Consider what role (if any) your organization can play in the Recovering America's Wildlife Act Campaign- **ALL (or all non-federal)**
- **Legislative and Policy Subcommittee** to ensure most up to date messaging is on NABCI website.
- Contact Judith Scarl and Jennifer Cipolletti if you are interested in being considered for Legislative and Policy Subcommittee Co-Chair or if you have suggestions for who might be a good fit.

State of the Birds

- NABCI to produce State of the Birds report focused on importance of the Recovering America's Wildlife Act is important and the value of state agencies to bird conservation (**State of the Birds**)
- NABCI partners that wishing to participate in an early legislative push for RAWA should focus on helping the Alliance for America's Fish and Wildlife get co-sponsors for the bill and individuals to sign the letter over the next 90 days
- NABCI will evaluate what happens between now and May and tee up a report, as appropriate, to be released after mid-term elections, tailoring the report to the messaging needs at that stage. (**State of the Birds**)