National Bird Conservation Priorities

Where we are, how we got here, where we’re going

Counterclockwise from top right: California Quail, Alexandra MacKenzie; American Avocet, Srikanth Vk; Great Egret, Peter Massas; Meadowlark, John Carrel; Wood Duck, Rich L
National Bird Conservation Priorities

Session Overview

- Presentation of Priorities Document
- 3 Case Studies: How are Partners Using This Document?
- Committee Roundtable
National Bird Conservation Priorities

Communicating about what we agree on

NABCI Strategic Plan Actions:

• *Support, develop, integrate, and promote* priorities of regional, national, and international bird conservation partnerships.

• *Facilitate coordinated communication* with government leadership about highest priority programs, initiatives, and needs of bird conservation.
The Infamous Bird Conservation Napkin Diagram
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Communicating about what we agree on

The Need:
Identify a short list of top priorities that NABCI should support, promote, and communicate to leadership and potential partners over the next 3-5 years, to advance NABCI’s vision. Priorities will represent actions that most urgently need to happen AND for which it will be possible to make progress over this timeframe.
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Communicating about what we agree on

The (Primary) Audience:

- Federal leadership
- Foundations/funders
- Leadership of other (potential) partner organizations
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Communicating about what we agree on

Why is this important?

• Ensure that consistent, cross-cutting needs are communicated
• Provide emphasis to priorities that broad community supports
• Help leadership hear the “voices that are singing the same song”
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Communicating about what we agree on

The Process:

• Compiled priorities from State of the Birds reports and Bird Conservation Partnership Plans (PIF, NAWMP, Shorebird)
• Organized into themes, strategies, actions
• Committee members voted on actions
The Result
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Communicating about what we agree on

Themes
• Land and Water Conservation
• Research and Evaluation
• Engagement and Partnerships
• Addressing Threats
• Policy and Funding

Strategies
• 3-6 Strategies under each Theme

Priority Actions
• 2 Priority Actions per Theme
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What this document IS

• Elevation of key priorities that have broad agreement across bird conservation community
• Communication tool for NABCI and partners
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What this document IS NOT

- Attempt by NABCI to establish or set priorities for bird conservation
- Comprehensive list of all bird conservation priority actions
- List of actions NABCI itself will implement
Partners commit to ways they will communicate about Priorities to target audience or otherwise use Priorities to advance key work
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Case Studies

• National Fish and Wildlife Foundation
• US Fish and Wildlife Service
• Bird Conservancy of the Rockies
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Committee Member Roundtable

<5 minutes per partner

• How is your organization/partnership already advancing these priorities?
• How will you commit to using the Priorities document?