

North American Bird Conservation Initiative

A Collaboration of Partners for Bird Conservation

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Strategic Advancement Plan EXECUTIVE SUMMARY



ACHIEVING OUR VISION
Our strategic plan provides a roadmap to delivering the following outcomes:

working in partnership with others
 •
 Ensure a thriving conservancy for the 21st Century and beyond.



THE NEED

Across North America, bird populations are declining at alarming and unsustainable rates. Some grassland bird species have lost as much as 95% of their population since 1970, and we are working hard to reverse those trends. Many birds are migratory in nature, so research and conservation efforts must address the entire annual cycle of a bird's life—on breeding and wintering grounds and across the places in-between, including international borders.

OUR VISION

We believe the world needs birds. We envision a future where birds are forever abundant, contributing to healthy landscapes and inspiring human curiosity and love of nature.

OUR MISSION

We conserve birds and their habitats through an integrated approach of science, education and land stewardship. Our work radiates from the Rockies to the Great Plains, Mexico and beyond.

NATIONAL BIRD CONSERVATION PRIORITIES

PRIORITY ACTIONS

The U.S. Committee of the North American Bird Conservation Initiative (NABCI) represents broad interests across the bird conservation community and facilitates coordinated communication about highest priority programs, initiatives, and needs of bird conservation. NABCI integrates priorities of regional, national, and international bird conservation interests to create a unified voice for conservation.

This document highlights major themes and strategies that comprise comprehensive, national bird conservation priorities. Within each broad theme, we identify two actions that receive broad support from a majority of NABCI's bird conservation partners. These Priority Actions urgently need to happen over the next three to five years to help achieve NABCI's vision, and it is possible to make progress on these actions over that timeframe.

U.S. NABCI Vision: *Healthy and abundant populations of North American birds are valued by future generations and sustained by habitats that benefit birds and people.*

HABITATS IN CRISIS

Although overall concerns are less urgent in Temperate Boreal Forests, Tundra, and Freshwater Wetlands, these habitats all support species of high conservation or economic importance, including species that are flagships for regional conservation initiatives. Therefore, the Priority Actions listed in this document represent both urgent short-term needs for habitats in crisis, as well as long-term needs that are equally important for sustaining healthy bird populations and ecosystems throughout the U.S.



OCEANS



COASTS



GRASSLANDS



ARID LANDS

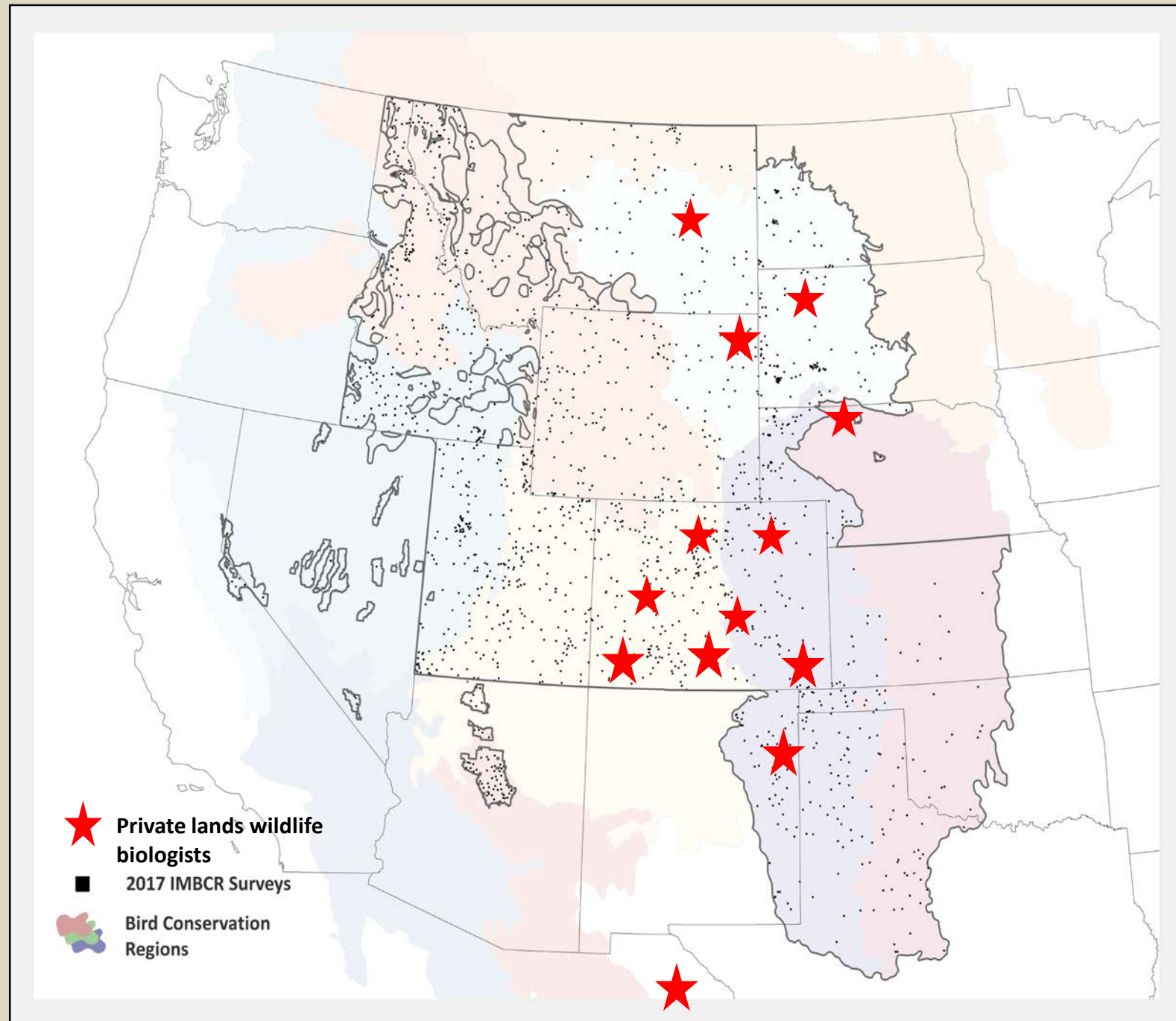
Geography and Priorities

4 Habitats in Crisis

- Oceans
- Coasts
- Grasslands
- Aridlands

Region we Work

- Grasslands
- Aridlands



Theme: Land and Water Conservation

NABCI Strategies

- Support existing protected areas
- Improve management of public lands
- Support conservation on private lands
- Promote sustainable ag and forestry practices
- Restore natural processes
- Increase resiliency

BCR Strategies

- Engagement with Land Trusts & Farm Bill
- IMBCR data on public lands, trainings, tools, sagebrush
- Network of private lands wildlife biologists
- Sandhill crane and Mountain Plover conservation on ag lands
- Grazing management research for productivity and bird conservation

Theme: Research and Evaluation

NABCI Strategies

- Establish and support strong monitoring and evaluation programs
- Develop best management practices and conservation plans
- Promote and support biological and social science research

BCR Strategies

- IMBCR Program 14 western states, seamless across private and public lands
- LPCI evaluation, oil and gas and sage birds
- NGP business plan, sharing your land with prairie birds manual
- CRP HD work, Sage and HD work

Theme: Engagement and Partnerships

NABCI Strategies

- Empower community and incentive-based conservation through partnerships
- Expand conservation networking and partnerships
- Support and develop collaborative international efforts
- Ensure relevancy of bird conservation

BCR Strategies

- Network of biologists and community, Sterling Ranch
- NABCI, PIF, JVs, NCN grasslands
- Integrated Population Model and partners, Grazing Network in MX
- Birds and Open Space, Birds and rangeland and forest health, inspiration point to nature

Theme: Addressing Threats

NABCI Strategies

- Support bird-friendly efforts to reduce emissions and atmospheric carbon
- Control invasive species
- Minimize direct anthropogenic threats to birds and their habitats

BCR Strategies

- Research on oil and gas development thresholds and bird conservation
- PLWB network tamarisk to cheatgrass
- Guide to backyard birds and cats indoors, prairie dog management and Burrowing Owls

Theme: Policy and Funding

Strategies

- Generate and maintain resources for bird conservation
- Develop policies that benefit birds
- Strengthen policy compliance nationally and internationally

BCR Strategies

- Help promote RAWA and engage board and members
- Serve on wildlife subcommittees of NRCS, NCN for grasslands
- Raise awareness of bird declines with government and business leaders

Priorities



Cross Walking

- Take the time to take the NABCI Challenge
- Cross Walk your priorities with NABCI's
- Together we can move bird conservation forward



