

# National Bird Conservation Priorities

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*Where we are, how we got here, where we're going*



Counterclockwise from top right: California Quail, Alexandra MacKenzie; American Avocet, Srikanth Vk; Great Egret, Peter Massas; Meadowlark, John Carrel; Wood Duck, Rich L

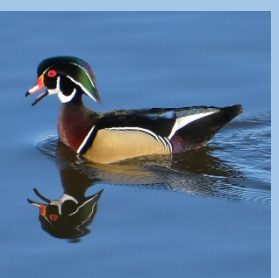
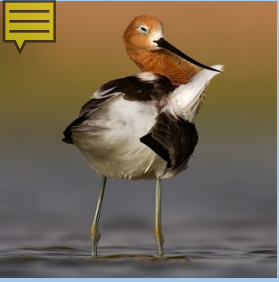


# National Bird Conservation Priorities

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## *Session Overview*

- Presentation of Priorities Document
- 3 Case Studies: How are Partners Using This Document?
- Committee Roundtable



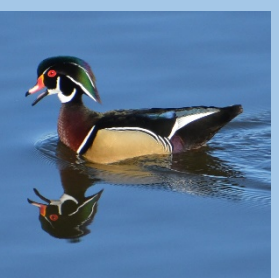
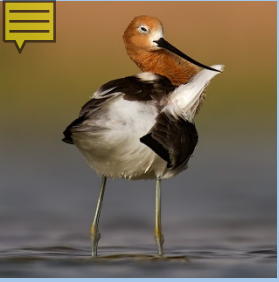
# National Bird Conservation Priorities

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*Communicating about what we agree on*

## NABCI Strategic Plan Actions:

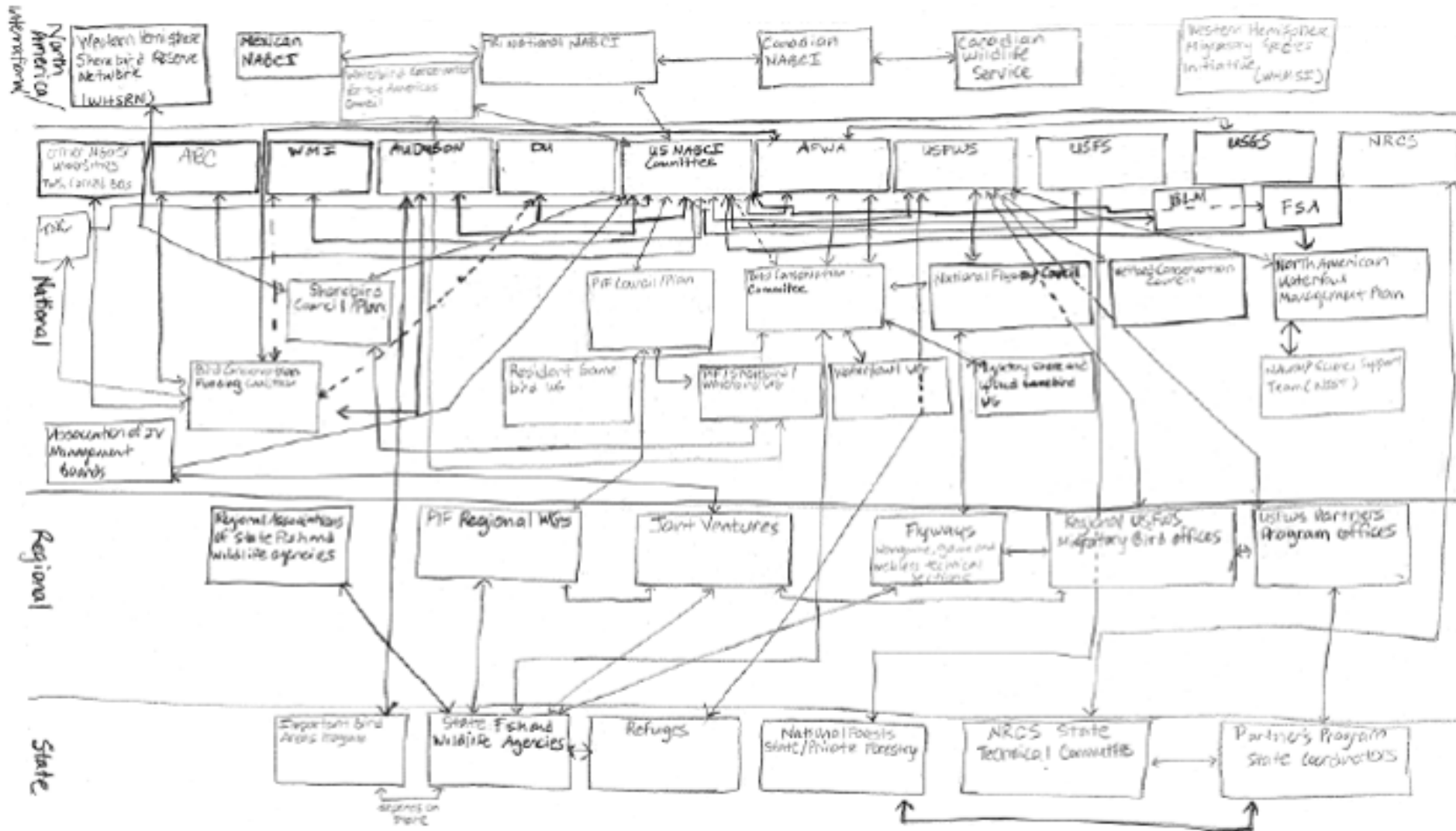
- *Support, develop, integrate, and promote* priorities of regional, national, and international bird conservation partnerships.
- *Facilitate coordinated communication* with government leadership about highest priority programs, initiatives, and needs of bird conservation.

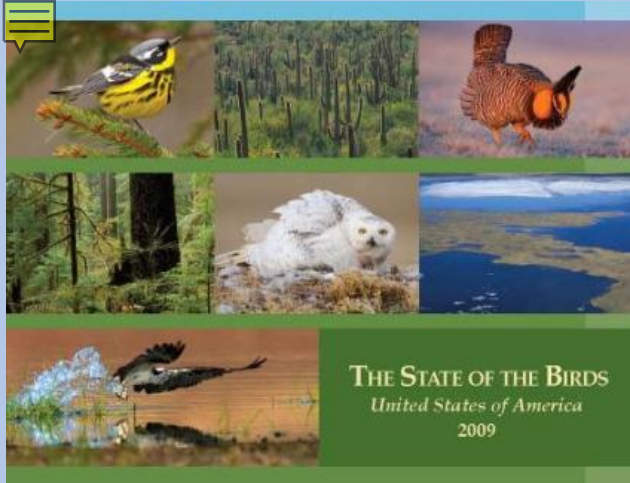


*North American Bird Conservation Initiative*

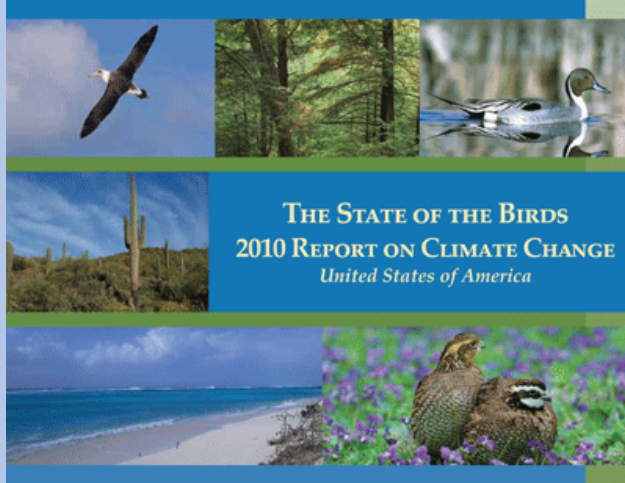
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# The Infamous Bird Conservation Napkin Diagram

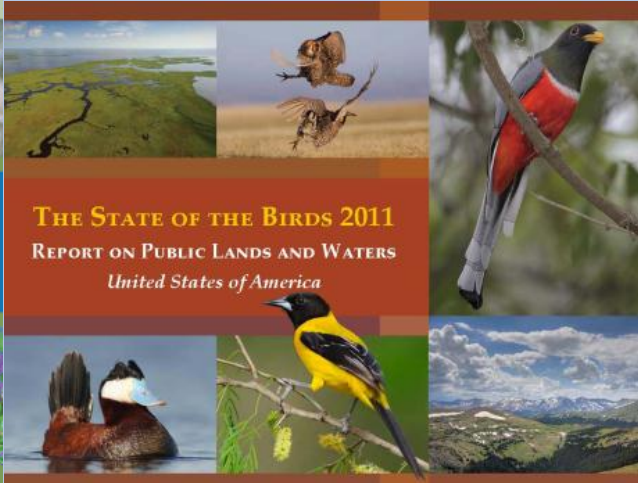




**THE STATE OF THE BIRDS**  
United States of America  
2009



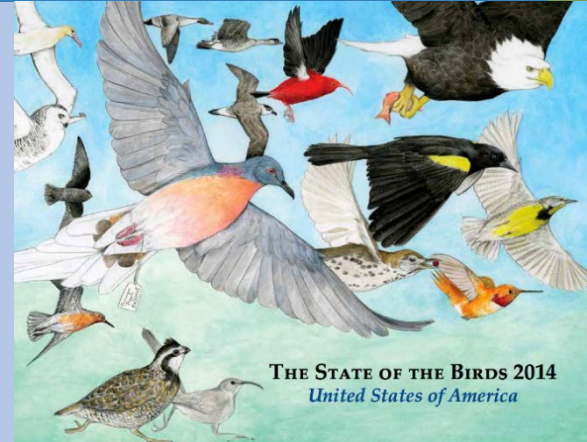
**THE STATE OF THE BIRDS**  
2010 REPORT ON CLIMATE CHANGE  
United States of America



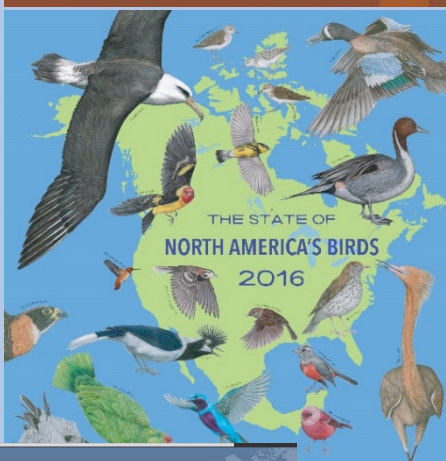
**THE STATE OF THE BIRDS 2011**  
REPORT ON PUBLIC LANDS AND WATERS  
United States of America



**THE STATE OF THE BIRDS 2013**  
REPORT ON PRIVATE LANDS  
United States of America



**THE STATE OF THE BIRDS 2014**  
United States of America

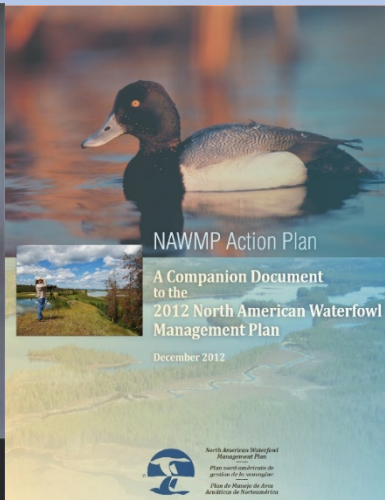


**THE STATE OF NORTH AMERICA'S BIRDS**  
2016



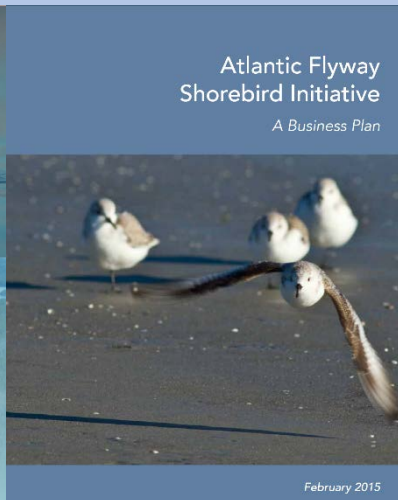
**PARTNERS IN FLIGHT LANDBIRD CONSERVATION PLAN**

2016 Revision for Canada and Continental United States



**NAWMP Action Plan**  
A Companion Document  
to the  
2012 North American Waterfowl  
Management Plan

December 2012



**Atlantic Flyway Shorebird Initiative**  
A Business Plan

February 2015



**PACIFIC AMERICAS SHOREBIRD CONSERVATION STRATEGY**

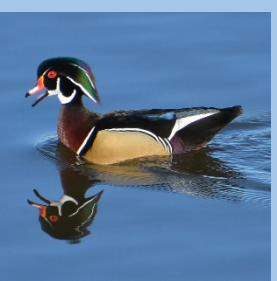
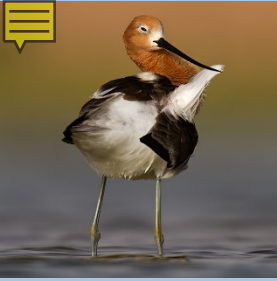
December 2016



**WATERBIRD CONSERVATION**  
for the  
AMERICAS

North American Waterbird Conservation Plan

Version 1



# National Bird Conservation Priorities

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*Communicating about what we agree on*

## The Need:

Identify a short list of top priorities that NABCI should support, promote, and communicate to leadership and potential partners over the next 3-5 years, to advance NABCI's vision. Priorities will represent actions that *most urgently need to happen AND for which it will be possible to make progress* over this timeframe.



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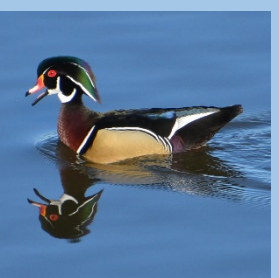
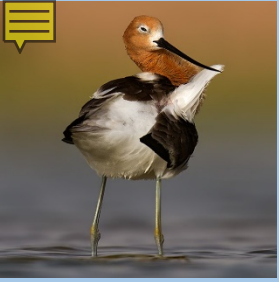
# National Bird Conservation Priorities

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*Communicating about what we agree on*

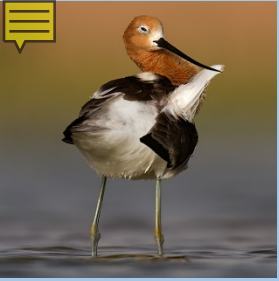
## The (Primary) Audience:

- Federal leadership
- Foundations/funders
- Leadership of other (potential) partner organizations



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# National Bird Conservation Priorities

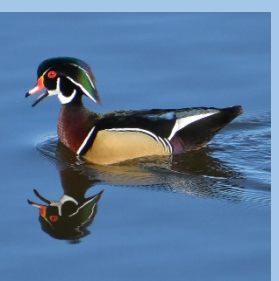
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## Why is this important?

- Ensure that consistent, cross-cutting needs are communicated
- Provide emphasis to priorities that broad community supports
- Help leadership hear the “voices that are singing the same song”



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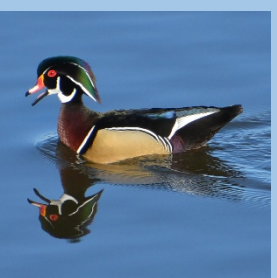
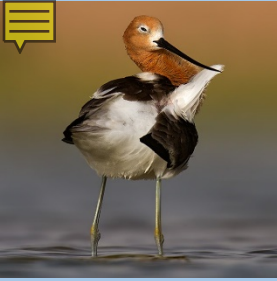
# National Bird Conservation Priorities

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*Communicating about what we agree on*

## The Process:

- Compiled priorities from State of the Birds reports and Bird Conservation Partnership Plans (PIF, NAWMP, Shorebird)
- Organized into themes, strategies, actions
- Committee members voted on actions



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# The Result

## NATIONAL BIRD CONSERVATION PRIORITIES

### PRIORITY ACTIONS

The U.S. Committee of the North American Bird Conservation Initiative (NABCI) represents broad interests across the bird conservation community and facilitates coordinated communication about highest priority programs, initiatives, and needs of bird conservation. **NABCI integrates priorities of regional, national, and international bird conservation interests to create a unified voice for conservation.**

This document highlights major themes and strategies that comprise comprehensive, national bird conservation priorities. Within each broad theme, we identify two actions that receive broad support from a majority of NABCI's bird conservation partners. These Priority Actions urgently need to happen over the next three to five years to help achieve NABCI's vision, and it is possible to make progress on these actions over that timeframe.

**U.S. NABCI Vision:** *Healthy and abundant populations of North American birds are valued by future generations and sustained by habitats that benefit birds and people.*

### HABITATS IN CRISIS

Habitat loss and degradation represent pervasive bird conservation challenges that are addressed throughout multiple themes within this document, and the Priority Actions on the next pages will benefit birds across multiple habitats. However, birds in some habitats are in greater need of urgent conservation action than others. The 2016 State of North America's Birds report classified four key U.S. habitats as in crisis; more than 25% of bird species in oceans, coasts, grasslands, and aridlands are at risk of extinction without significant action or are experiencing steep declines.

Although overall concerns are less urgent in Temperate and Boreal Forests, Tundra, and Freshwater Wetlands, these habitats all support species of high conservation or economic importance, including species that are flagships for regional conservation initiatives. Therefore, the Priority Actions listed in this document represent both urgent short-term needs for habitats in crisis, as well as long-term needs that are equally important for sustaining healthy bird populations and ecosystems throughout the U.S.



OCEANS



COASTS



GRASSLANDS



ARIDLANDS

# National Bird Conservation Priorities

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## Themes

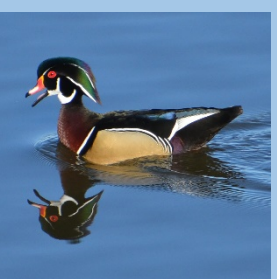
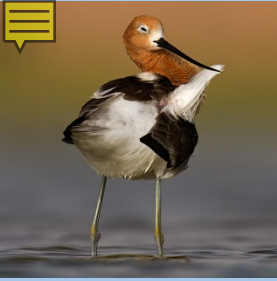
- Land and Water Conservation
- Research and Evaluation
- Engagement and Partnerships
- Addressing Threats
- Policy and Funding

## Strategies

- 3-6 Strategies under each Theme

## Priority Actions

- 2 Priority Actions per Theme

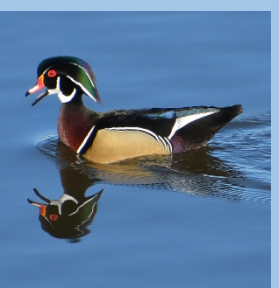
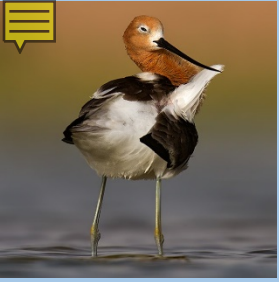


# National Bird Conservation Priorities

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## *What this document IS*

- Elevation of key priorities that have broad agreement across bird conservation community
- Communication tool for NABCI and partners

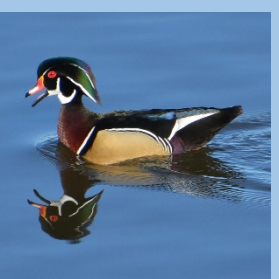
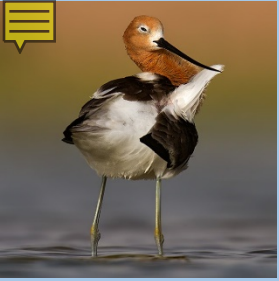


# National Bird Conservation Priorities

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## *What this document **IS NOT***

- Attempt by NABCI to establish or set priorities for bird conservation
- Comprehensive list of all bird conservation priority actions
- List of actions NABCI itself will implement

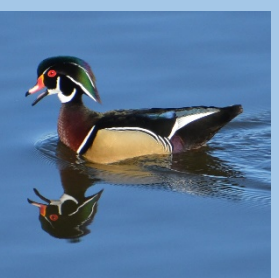
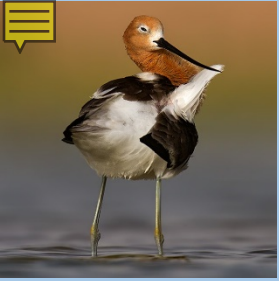


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## Today's Goal

*Partners commit to ways they will communicate about Priorities to target audience or otherwise use Priorities to advance key work*



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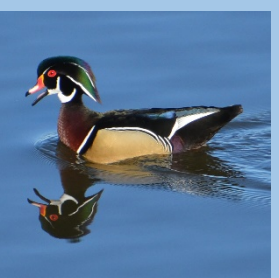
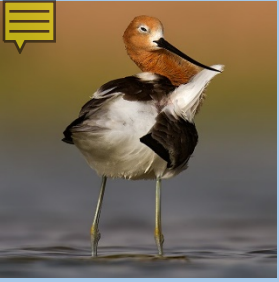
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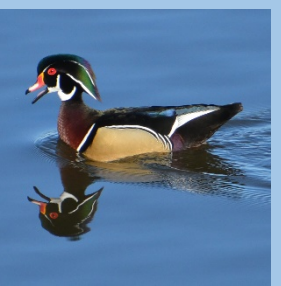
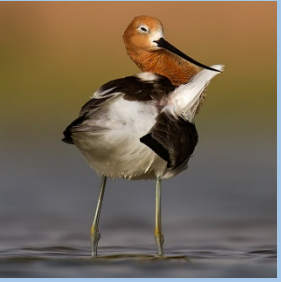


# National Bird Conservation Priorities

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## *Case Studies*

- National Fish and Wildlife Foundation
- US Fish and Wildlife Service
- Bird Conservancy of the Rockies



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# National Bird Conservation Priorities

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## *Committee Member Roundtable*

*<5 minutes per partner*

- How is your organization/partnership already advancing these priorities?
- How will you commit to using the Priorities document?

