

North American Bird Conservation Initiative

Summer 2018 US Committee Meeting



Coordinator Introduction *Judith Scarl, US NABCI Coordinator*



Counterclockwise from top right: California Quail, Alexandra MacKenzie; American Avocet, Srikanth V; Great Egret, Peter Massas; Meadowlark, John Carrel; Wood Duck, Rich L



New Members

New NABCI member organization

Smithsonian Migratory Bird Center
SMBC Representative: Pete Marra

New NABCI Representatives

Alicia Hardin (AFWA Migratory Shore
and Upland Game Bird WG)

Karen Waldrop (AFWA Resident Game
Bird WG)



NABCI Strategic Plan

2017-2021

Mission: *The U.S. NABCI Committee facilitates collaborative partnerships that advance biological, social, and scientific priorities for North American bird conservation.*

Goal 1: Maintain a well-coordinated bird conservation community to achieve strategic conservation.

Goal 2: Facilitate science-based conservation efforts that support healthy bird populations.

Goal 3: Inform and support effective policy to advance bird conservation.



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Meeting Theme: Promoting a Unified Voice that Resonates



August 2018 NABCI meeting: Purpose

- Support and guide Subcommittees
- Release 2 major products
 - Develop and commit to strategies for use and promotion
- Provide SOTB guidance
- Develop relationships



*Pelican silhouette copyright
bmalarkey via Flickr*



Things to Ponder

How can we use our products to best connect with audiences within and outside of traditional bird conservation?

How can we continue to strengthen communication within the bird conservation community?

What other opportunities could NABCI take advantage of to advance our strategic goals?



Bird Conservation...

...bringing us joy



Thank you
and

Let's get
started!



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