



US North American Bird Conservation Initiative

Mission: The [U.S. NABCI Committee](#) facilitates collaborative partnerships that advance biological, social, and scientific priorities for North American bird conservation.

Vision: Healthy and abundant populations of North American birds are valued by future generations and sustained by habitats that benefit birds and people.

Recent Products, Accomplishments, and August 2019 Meeting Highlights

NABCI's work is guided by a two-year work plan built into a five-year strategic plan. The Committee approved NABCI's [2019-2020 Work Plan](#) in August 2019.

National Bird Conservation Priorities: In 2018, NABCI identified a short list of consistent priorities across partner organizations that NABCI should support, promote, and communicate to promote a unified voice across the bird conservation community. The [National Bird Conservation Priorities document](#) highlights five themes with 3-6 Strategies per theme; these provide a framework for broad bird conservation. The Priorities also identify a "Top 10" list of Priority Actions that bird conservation partners agree urgently need to happen, on which we can make progress over the next 3-5 years. NABCI endorsed a [2020 Central Grasslands Roadmap Summit](#) that will address several Priority Actions within one of the identified Habitats in Crisis. In addition, the NABCI partnership is working to identify and reduce barriers to implementation of these key Priority Actions.

Demonstrating Bird Conservation's Relevance to Build Partnerships: NABCI's [Relevancy Toolkit](#) highlights published studies that link bird conservation with other human benefits and helps bird conservation professionals demonstrate connections between conservation outcomes and human health, economic interests, clean air, and clean water. In 2019, NABCI will develop a second round of Toolkit examples and will work with media partners to develop relevancy communication tools that demonstrate to the public how bird conservation benefits everyone. In addition, we will highlight and promote Relevancy Success Stories, examples of partnerships formed based on goals that are broader than bird conservation, for the benefit of birds.

Using Human Dimensions to Strengthen Partnerships, Engage Landowners, and Promote Relevance: NABCI has created several tools to help bird conservation professionals understand and use human dimensions to address bird conservation challenges. Our [Human Dimensions Success Story Map](#) provides models for partners seeking to incorporate human dimensions science into existing projects. A newly-released [Incorporating Human Dimensions into Joint Venture Implementation Plans](#) document provides tools for Migratory Bird Joint Ventures and other partners to access existing human dimensions resources, understand the importance of human dimensions science, and integrate human dimensions information into organizational practice. Additionally, NABCI's [Landowners and the Conservation Reserve Program](#) report provides insights into how to cultivate participation, retention, and ongoing stewardship behavior among landowners.

State of the Birds 2019: The Critical Role of State Wildlife Agencies for Bird Conservation: NABCI's new State of the Birds report will be released in September 2019; this four-page report highlights science documenting large-scale population declines across Species of Greatest Conservation Need and showcases how investing in state-led conservation leads to success. A one-page insert can accompany the report to emphasize the positive role the Recovering America's Wildlife Act can play in bird conservation. A Bird Crisis media campaign that highlights the science behind the State of the Birds Report will provide additional emphasis to critical bird conservation needs.

[See the full meeting notes, action items, and presentations.](#)