



US North American Bird Conservation Initiative

Mission: The [U.S. NABCI Committee](#) facilitates collaborative partnerships that advance biological, social, and scientific priorities for North American bird conservation.

Vision: Healthy and abundant populations of North American birds are valued by future generations and sustained by habitats that benefit birds and people.

NABCI's work is guided by a [two-year work plan built into a five-year strategic plan](#).

August 2020 Meeting Highlights

Promoting the “What” and the “How” of Bird Conservation

- NABCI's [National Bird Conservation Priorities](#) identifies the *what* of bird conservation: themes, strategies, and a Top 10 Actions that NABCI partners agree urgently need to happen.
- NABCI Partners have identified [5 Game Changing Paradigms](#), a call to action to focus and improve *how* we do bird conservation. These paradigms include: 1) forming unprecedented coalitions to address loss of 3 billion birds; 2) advanced “road to recovery” science to identify specific causes of bird declines; 3) road maps for population recovery and full annual cycle conservation; 4) a bold, new legislative agenda, and 5) unified messaging to bring back 3 billion birds.
- To address the Priority Action focused on multiplying conservation impacts through partnerships, and to help partners form unprecedented coalitions, NABCI will release a “**Field Guide to Developing Partnerships**” in January 2021; this document provides tips and guidance on how to identify common goals, reach out to new partners, and build relationships and develop trust, especially with partners whose primary focus is not bird conservation.

Relevancy Initiative

Why Birds Matter

- In March 2020, NABCI released a “[Why Care About Birds](#)” campaign in March 2020 to help the public understand the importance of the 3 Billion Birds loss.
- The “Why Care About Birds” campaign is one example of how to use NABCI's [Relevancy Toolkit](#); NABCI will release an updated Toolkit later this year.
- NABCI's International Subcommittee is developing [documents](#) targeted at governments, impact investors, and environmental organizations to demonstrate why birds matter.

Racial Justice, Diversity, Equity, and Inclusion

- In August 2020, NABCI Committee members voted unanimously to continue to explore NABCI's niche in addressing issues related to diversity, equity, inclusion, and justice. Themes for NABCI's approach may include: 1) provide a forum for organizations to learn from each other; 2) create a space that encourages diverse participation and different voices within NABCI, and 3) provide additional resources to help partners expand diversity/partnership opportunities.
- NABCI's Human Dimensions Subcommittee co-hosted a [webinar on trends in ethno-racial diversity in wildlife viewing](#).

Celebrating Bird Conservation Accomplishments

- NABCI presented its [Gary T. Myers award](#) to three recipients: [Pronatura Noroeste](#) (2019 Organizational Award), Dr. Herbert Raffaele (2019 Individual Award), and Dr. Brad Andres (2020).
- NABCI presented the first **David Pashley Memorial Award** to long-time Co-Chair, Gordon Myers, former Executive Director of the North Carolina Wildlife Resources Commission.

See the [full meeting notes](#), [additional materials](#), and [Subcommittee reports](#).